

Special Olympics Wyoming

2023 State Winter Games – Partnership Opportunities

March 14-16, 2023 Jackson, WY



Join the Movement - Become a Partner



- The 45th Special Olympics Wyoming State Winter Games will be held in Jackson from March 14-16, 2023
- Over 300 Special Olympics athletes, coaches, Unified Partners, and family members from across Wyoming and beyond are expected to attend this multi-day competition event
- Competitions in Alpine Skiing, Snowboard, Cross-Country Skiing & Snowshoeing (Jackson Hole Mountain Resort, along with other locations TBA)
- The event will kick off with a Law Enforcement Torch Run & Opening Ceremony on February 14

Partnership Opportunities

(Commitment required by February 20, 2023, to be included in all promotions listed)

Gold Medal Partner / Presenting Sponsor- \$10,000



- Company logo included in all printed materials
- Company signage at all competitions and events during State Winter Games
- Recognition during Opening Ceremony
- Option for coupon or discount provided in registration packet to athletes
- Direct email blast with company logo and link to SOWY constituents
- Company logo on SOWY website linking to your business page
- Social media posts on SOWY sites promoting support
- You may provide a video message of encouragement to athletes to be posted on our statewide Facebook page
- Invitation for up to four guests to attend the Victory Banquet on Wednesday, March 15 at Snow King Resort
- Name mentions during events

Silver Medal Partner- \$5,000

- Company logo included in all printed materials
- Company signage at all competitions and events during State Winter Games
- Recognition during Opening Ceremony
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- Company logo on SOWY website linking to your business page
- Social media posts on SOWY sites promoting support
- You may provide a video message of encouragement to athletes to be posted on our statewide Facebook page
- Invitation for up to two guests to attend the Victory Banquet on Wednesday, March 15 at Snow King Resort





Bronze Medal Partner- \$3,000

- Company logo included in all printed materials
- Company signage at all competitions and events during State Winter Games
- Recognition during Opening Ceremony
- Option for coupon or discount provided in registration packet to athletes
- Company logo on SOWY website linking to your business page
- Social media posts on SOWY sites promoting support
- You may provide a video message of encouragement to athletes to be posted on our statewide Facebook page

Award Ribbon Partner- \$1000

- Company logo included in all printed materials
- Recognition during Opening Ceremony
- Option for coupon or discount provided in registration packet to athletes
- Company logo on SOWY website linking to your business page
- Social media posts on SOWY sites promoting support
- You may provide a video message of encouragement to athletes to be posted on our statewide Facebook page



Friend of Special Olympics Wyoming- \$500

- Company name included in all printed materials
- Company logo on SOWY website linking to your business page
- You may provide a video message of encouragement to athletes to be posted on our statewide Facebook page

Your support makes a difference!

- More than 90% of Special Olympics athletes experience improved self-esteem and self-confidence per a recent study.
- Special Olympics athletes are more physically active than the general population in the United States!
- Family members report social skills improved by an average of 95% and relationship skills improved by an average of 94%.

Did you know that Special Olympics athletes and their families are never charged to pay to participate in our programming?

Your investment will help cover costs for the following:

- *Rental costs at various venues for athletes to compete in the sports they love
- *Medals and ribbons presented by Law Enforcement to athletes
- *Meals from local eateries for athletes and coaches
- *Equipment and supplies for each sporting event
- *Social activity for athletes and guests at the Victory Banquet

The mission of Special Olympics Wyoming is to provide year-round participation in sports training and athletic competition in a variety of well-coached Olympic-Type sports for individuals with intellectual disabilities by providing athletes with continuing opportunities to develop physical fitness skills, express courage, experience joy and participate in the sharing of talents, skills and friendship with their families, friends, other Special Olympics athletes, and the community.

Let me win. But if I cannot win, let me be brave in the attempt." Athlete Oath

Special Olympics Wyoming - 239 West 1st St. Casper, WY. 82601 - www.sowy.org